

**To:** Hart, Daniel[Hart.Daniel@epa.gov]  
**Cc:** Purchia, Liz[Purchia.Liz@epa.gov]  
**From:** Davis, Jay  
**Sent:** Thur 8/13/2015 7:13:44 PM  
**Subject:** Re: FOR EOC: Facebook/Twitter posts on CO data

Yes. Thanks!

Calling.

Sent from my iPhone

On Aug 13, 2015, at 1:11 PM, Hart, Daniel <[Hart.Daniel@epa.gov](mailto:Hart.Daniel@epa.gov)> wrote:

Is this what you mean on the first one?

<https://twitter.com/EPA/status/631905815964856320>

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA  
| [Tel:202.564.7577](tel:202.564.7577) | cell: 202.365.7095

**From:** Hart, Daniel  
**Sent:** Thursday, August 13, 2015 3:09 PM  
**To:** Davis, Jay  
**Cc:** Purchia, Liz  
**Subject:** RE: FOR EOC: Facebook/Twitter posts on CO data

Call me. I'd like to make sure it's posted as described. I'm multitasking and it will help if you talk me through this.

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA  
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**From:** Davis, Jay  
**Sent:** Thursday, August 13, 2015 3:07 PM  
**To:** Hart, Daniel  
**Cc:** Purchia, Liz; EOC Public Information; Orquina, Jessica; Harrison, Melissa; Lee, Monica; StClair, Christie  
**Subject:** Re: FOR EOC: Facebook/Twitter posts on CO data

I feel like it's important to get what we have now out to the public. The upcoming page sounds great - I imagine we'd want to push it the most once it's up.

Sent from my iPhone

On Aug 13, 2015, at 1:04 PM, Hart, Daniel <[Hart.Daniel@epa.gov](mailto:Hart.Daniel@epa.gov)> wrote:

No. it's the correct chain. You're about to use social media to send people to a page that's not going to be a good page to send them. That's one day's worth of info, we're creating a landing page for all data. I'm suggesting you wait

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA | [Tel:202.564.7577](tel:202.564.7577) | cell: 202.365.7095

**From:** Purchia, Liz  
**Sent:** Thursday, August 13, 2015 3:02 PM  
**To:** Hart, Daniel  
**Cc:** EOC Public Information; Davis, Jay; Orquina, Jessica; Harrison, Melissa; Lee, Monica; StClair, Christie  
**Subject:** RE: FOR EOC: Facebook/Twitter posts on CO data

Wrong chain. This is about FB/Twitter, not data

**From:** Hart, Daniel

**Sent:** Thursday, August 13, 2015 3:01 PM  
**To:** Purchia, Liz  
**Cc:** EOC Public Information; Davis, Jay; Orquina, Jessica; Harrison, Melissa; Lee, Monica; StClair, Christie  
**Subject:** Re: FOR EOC: Facebook/Twitter posts on CO data

We're mocking up a data page with data viewer in map form. This will be a better link to send folks.

It won't be ready in the next few mins however. But letting you know in case you'd rather wait.

In short the link you're sending folks to is not going to be the best link for data long term.

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA | [Tel:202.564.7577](tel:202.564.7577) | cell: [202.365.7095](tel:202.365.7095)

On Aug 13, 2015, at 2:49 PM, Purchia, Liz <[Purchia.Liz@epa.gov](mailto:Purchia.Liz@epa.gov)> wrote:

EOC – please approve ASAP. Want to send from @EPA FB and Twitter.

**From:** Davis, Jay  
**Sent:** Thursday, August 13, 2015 1:44 PM  
**To:** Purchia, Liz  
**Subject:** Facebook/Twitter posts on CO data

Hi Liz,

Here are two tweets and a Facebook post to help get our Colorado data out to more people. They would post to the main Facebook and Twitter accounts this afternoon.

#### TWITTER:

Chart: #AnimasRiver water quality north of #Durango. See charts & data for #Silverton south: <http://www2.epa.gov/goldkingmine/epa-statement-colorado-data-gold-king-mine-release>. [[POST THE BAKERS BRIDGE CHART FROM THAT SAME PAGE DIRECTLY INTO TWITTER]]

We're monitoring #AnimasRiver for 24 metals. Chart shows data just south of spill. More data: <http://www2.epa.gov/goldkingmine/epa-statement-colorado-data-gold-king-mine-release>

[[POST THE A72 CHART FROM THAT SAME PAGE DIRECTLY INTO TWITTER]]

#### FACEBOOK:

Our data shows that water quality in the Animas River has returned to pre-event conditions, from Silverton to Durango. We're analyzing the water for 24 different metals, including arsenic, cadmium, lead and mercury. The chart below shows the declined presence of five of these metals at Bakers Bridge, north of Durango. See our most recent charts and data for Colorado here: <http://www2.epa.gov/goldkingmine/epa-statement-colorado-data-gold-king-mine-release>.

[[POST THE BAKERS BRIDGE CHART FROM THAT SAME PAGE DIRECTLY INTO FACEBOOK]]

Jay L. Davis

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